

**FOR IMMEDIATE RELEASE**

**TREASURY REPRESENTATIVES ADDED TO  
ALTERNATIVE CAPITAL WEBINAR SERIES**

**ST. LOUIS, April 6, 2010** — Stifel Nicolaus is pleased to announce the participation of two representatives from the U.S. Department of the Treasury in the first session of its four-part webinar series on alternative capital, hosted by the Credit Union Executives Society.

Jason Tepperman, Investment Manager with the Office of Financial Stability, will discuss the Treasury's Community Development Capital Initiative and Small Business Lending Fund, a \$30 billion carve-out of the remaining Troubled Asset Relief Program (TARP) funds, designed to lend low-cost capital to community banks to boost their loans to the small business sector.

Donna Gambrell, Director of the Treasury's Community Development Financial Institutions Fund, will discuss the obstacles to economic development faced by critically under-served urban, rural, and Native American communities, including lack of access to mainstream sources of private sector capital.

"We're delighted to have the Treasury department participate in our April 14 session," said Mark B. Cohen, managing director of Stifel Nicolaus. "The Administration recognizes the valuable contributions to the nation's economy made by financial institutions with less than \$10 billion in assets. Credit union leaders will benefit from learning more about the capital options being considered in Washington."

The *Alternative Capital for Credit Unions* webinars series is a set of content-rich, one-hour sessions to be aired at 11:00 a.m. ET on April 14, May 12, June 2, and June 30. Featured speakers include: George Hofheimer, chief research officer of the Filene Research Institute; Ed Roberts, Washington correspondent of the *Credit Union Journal*; Bert Ely, noted commentator on banking regulations and deposit insurance; and Rick Riccobono, CEO of the Seattle FHLB and a Treasury Department award recipient for his work in recapitalizing troubled institutions.

Detailed outlines of the session topics and speakers are available under Products/Webinars at [www.cues.org](http://www.cues.org).

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